...apply it in the following cases...

In 10th grade, you applied the principle to specific cases... which held principles called a premise.

Decide if reasoning: make a general...

"Integrity and why it is important..."

The specific characteristics of integrity, then these are demonstrated integrity. Here are several specific examples you begin to

Inductive reasoning: by analyzing...

Reason / Common Sense

...Define

Preference

Anecdotes (comparison / contrast)

Logical Structure

...Experiences (or analogous professionals)

Testimonies, Interviews, narrative

Surveys / polls

Statistical

Presences

Hard Evidence

Logos - Using Logic

Emotional Evidence (Appropriate/Fair, Logical Evidence)

Supporting Claims

Emotional Evidence

Clear thesis (or argument/point)

Arguments (or premises) (cases and reasons)

Your use of logos allows your audience to see your...